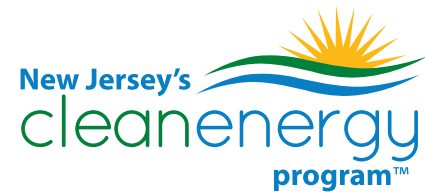


Commercial & Industrial Programs



New Jersey's Clean Energy Program™ (NJCEP) offers financial incentives to create a more efficient New Jersey and gives your business a competitive advantage! By upgrading your facilities with energy-efficient equipment or incorporating energy-efficient technology into your new building projects, you can modernize your facilities and receive big dividends on efficiency investments. Programs with an "*" offer potential enhanced incentives to buildings located in **Urban Enterprise Zones, Opportunity Zones**, owned or operated by a municipality, or K-12 public school.

Programs for Existing Buildings only

Benchmarking

Benchmarking is a free service that provides a performance assessment and valuable information on how to get your project started. This program is offered to all non-residential utility customers. Visit NJCleanEnergy.com/BENCHMARKING for more details.

Local Government Energy Audit

Available only to municipalities, local government agencies, state contracting agencies, public agencies, state colleges and universities, and select non-profit agencies, this program offers an analysis of your buildings at no cost. You'll receive a detailed energy audit report with a list of cost-justified energy efficiency measures tailored to improve your buildings' performance. Visit NJCleanEnergy.com/LGEA for more details.

Direct Install*

Created for small and medium-sized facilities, this program provides incentives to replace outdated operational equipment with energy-efficient alternatives. Visit NJCleanEnergy.com/DI for more details.

Large Energy Users Program

Meant for the state's largest commercial and industrial facilities, this program promotes self-investment in energy efficiency and combined heat and power projects, with incentives up to \$4 million available for eligible projects. Visit NJCleanEnergy.com/LEUP for more details.

Programs for Existing Buildings and New Construction

SmartStart Buildings*

Financial incentives are available for upgrading individual heating and cooling systems; water heating; lighting and controls; refrigeration and freezer ECM motors; variable frequency drives and more. Custom projects are reviewed on a case-by-case basis. Visit NJCleanEnergy.com/SSB for more details.

Pay for Performance*

Designed for larger buildings, this program offers a comprehensive, whole-building approach with incentives that are directly linked to energy savings. Program partners provide technical services, Energy Reduction Plans, financial plans for project funding and construction schedules for implementation. Visit NJCleanEnergy.com/P4P for more details.

Combined Heat and Power - Fuel Cells

This program provides incentives for projects that enhance energy efficiency through on-site power generation, reducing existing and future demands on the power grid. Visit NJCleanEnergy.com/CHP for more details.

See the reverse side to learn more about which program is right for your business.

For more information on all of the NJCEP offerings and to access program applications, visit NJCleanEnergy.com/CI or contact us at 866-657-6278.

New Jersey's Clean Energy Program is brought to you by the New Jersey Board of Public Utilities.



New Jersey's Clean Energy Program

Which program is best for your business?



For more information and to access program application materials:

NJCleanEnergy.com/CI or
call 866-657-6278.

