

## **Request for Comment Issued September 1, 2011:**

The Residential EE Market Manager is seeking approval to extend the current Home Performance with Energy Star (HPwES) "Summer Promotion", which is currently in progress and approved to end September 30, 2011. The "Summer Promotion" offers increased incentives to customers that participate in the HPwES program. The extended "Summer Promotion" or "Fall Promotion" would start on October 1, 2011 and end on December 31, 2011. The Summer Promotion has not resulted in the desired HPwES participation increase, but is starting to show signs of increased enrollment. Between September 15 and Thanksgiving is one of the strongest heating system replacement periods. Extending the promotion beyond September will be critical and timely for contractors to enroll homeowners in the HPwES program who need to replace their heating systems. This extended promotion would create an opportunity for contractors to sell homeowners considering replacing their heating systems comprehensive "whole house" solutions and resulting energy savings.

The Office of Clean Energy is requesting comments on the proposal to extend the "Summer Promotion" period prior to submitting recommendations to the Board for its consideration. Please submit any comments to the address below by September 12, 2011.

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